# Need Coverage for Open Sales Positions?



## LeadGenie is here to help.

- 10% of all sales positions are vacant
- These positions are already budgeted no increased cost
- Reallocate salary without paying benefits/commissions
- Take your time hiring and training your new sales counselor
- The Genies will manage new leads and follow up with existing leads sitting in your CRM
- Reduce stress on ED/community team

#### Your Choice ...

### Step 1: Choose Your Package(s)

Inbound/outbound calls, digital/web lead management, cold lead outreach, third party speed to lead - create your own fully customizable package.

#### Step 2: Choose Your Timeframe

We can manage your leads for a specified timeframe (one day, one week, one month) or until there is a desired outcome (the lead is qualified, disqualified, or advanced to an appointment). 1 day to 90 days - your choice!

#### Step 3: Choose Your Platforms

LeadGenie works with any CRM, any marketing automation platform (HubSpot, Active Demand, MAP, Active Campaign, and more), and any SMS platform to support calls and emails with text campaigns.



We work with all CRMs



Zero long term contracts



Fully customizable, your brand is our brand

### Simple, Straightforward Pricing

- ✓ Set Up Fee: \$750 per community (custom Knowledge Bases)
  - Build custom knowledge bases for each community
  - ✓ Train your Genies
  - ✓ Integrations CRM, Marketing Automation
- ✓ Lead Management: .99¢ per minute (only pay for time used)
- ✓ Tour Bonus: \$100 per Tour Attended (align goals more tours!)

#### Getting Started

- ✓ Sign Agreement
- ✓ Pay Community Set Up Fee(s)
- ✓ We set up Knowledge Bases, Train the Genies, Integrate with Your Platforms



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