

Get a Head Start on Pre-Leasing

LeadGenie is here to help.

- Get a head start building a strong lead pipeline – before staffing an on-site sales counselor
- The Genies will build your interest list, manage event attendance and handle follow up
- Have your on-site team focus on tours, events and outreach. The Genies will manage initial inquiries (qualify, disqualify and advance) and help with follow up
- Extend your pre-leasing timeline – within your existing budget!



Your Choice...

Step 1: Choose Your Package(s)

Inbound/outbound calls, digital/web lead management, cold lead outreach, third party speed to lead - create your own fully customizable package.

Step 2: Choose Your Timeframe

We can manage your leads for a specified timeframe (one day, one week, one month) or until there is a desired outcome (the lead is qualified, disqualified, or advanced to an appointment). 1 day to 90 days – your choice!

Step 3: Choose Your Platforms

LeadGenie works with any CRM, any marketing automation platform (HubSpot, Active Demand, MAP, Active Campaign, and more), and any SMS platform to support calls and emails with text campaigns.



*We work with all
CRMs*



*Zero long term
contracts*



*Fully customizable, your
brand is our brand*

Simple, Straightforward Pricing

- ✓ Set Up Fee: \$750 per community (custom Knowledge Bases)
 - ✓ Build custom knowledge bases for each community
 - ✓ Train your Genies
 - ✓ Integrations – CRM, Marketing Automation
- ✓ Lead Management: .99¢ per minute (only pay for time used)
- ✓ Tour Bonus: \$100 per Tour Attended (align goals – more tours!)

Getting Started

- ✓ Sign Agreement
- ✓ Pay Community Set Up Fee(s)
- ✓ We set up Knowledge Bases, Train the Genies, Integrate with Your Platforms
- ✓ Go Live!



Callleadgenie.com
800-963-2675
info@callleadgenie.com

